

# Event tracker

## Project Mission (Group I)

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## Background

Gothenburg is a fairly large city with a lot of possible activities. At the same time it might be difficult to find oneself in the midst of the urban jungle. We would like to have a way to navigate whatever interesting events might be happening in the direct vicinity of us. As a person living in a city, looking for entertainment, it would be great to have the possibility to quickly review any possible events, with regard to personal preferences, be it cinemas, restaurants, pubs etc. These events could either work as suggestions or be a result of a specific query.

## Goal

Make activities and events of different nature, that the user is interested in, easily available. In order for the app to support widespread use at least the following categories of events should be supported: Theatre, Exhibitions, Opera, Concerts, Nightlife, Sports, Cinema, After works.

## Functionality

- Track events happening near a user
  - GPS current location
  - Manual user input of time and location
  - User can specify search radius
- Accessible for as many users as possible - probably means you need easy access through web and popular smart phones
- Information about interesting events
  - Event accessibility: Ticket price, Restrictions, Location
  - portal to purchase tickets, specials, locations
  - User can select one or more event categories for personalized event results
  - Users can subscribe to events by either specific choice or by overall category (for example: follow updates regarding a specific concert, release of tickets etc; another example could be following a category such as exhibitions)
- Ticket price and availability
  - Support purchasing of tickets either through the app or through external portals
  - Event hosts can promote special events and discounts
- Commercials displaying events with regard to past searches
- Support localization and future expansion to other markets

## Role

This should be an open market product to grow the biggest possible user base. We will act as users and potential customers, interested in utilizing this system, which you will be developing and owning.